

#### Field of study:

#### **Finance and Accounting**

**Subject: Financial Analysis** 

Level of study: undergraduate studies

System of study: Full-time

Profile of studies: general academic

Subject: Financial Analysis

#### Form of classes and the ECTS points

	Number of hours	ECTS points	Credit
lectures	30		exam
exercises	24		credit with mark
Total	54	8	

## Aims of teaching

Financial analysis is the process of evaluating businesses, projects, budgets and other finance-related entities to determine their performance and suitability. Typically, financial analysis is used to analyze whether an entity is stable, solvent, liquid or profitable enough to warrant a monetary investment. When looking at a specific company, a financial analyst conducts analysis by focusing on the income statement, balance sheet, and cash flow statement as well as ways in which these key statements correspond to each other (articulate).

## **Intended learning outcomes**

KNOWLEDGE				
SYMBOL	DESCRIPTION	REFERENCE TO THE PROFILE OUTCOME		
P_W1	The student should be able to perform intermediate and advanced financial due diligence of companies from various industries based on the standard financial statements: balance sheet, income statement cash flow statement and their linkages.			
SKILLS				
SYMBOL	DESCRIPTION	REFERENCE TO THE PROFILE OUTCOME		
P_U1	The student should be proficient in financial analysis methodologies, including collecting, processing and interpreting socioeconomic, industrial, and financial data and using a wide range of computer applications, information technologies and databases.			
	SOCIAL COMPETENCES			
SYMBOL	DESCRIPTION	REFERENCE TO THE PROFILE OUTCOME		
P_K1	As financial analysis is a team effort, the student should be a natural team player able to harness his/her independent judgement to solve challenging research problems collectively. The student should be open to criticism while standing his/her ground in the face of diversity of opinion. The student should be communicative, succinct and eloquent in expression.			

## **Course content**

NUMBER	DESCRIPTION	FORM OF CLASSES	NUMBER OF HOURS
1	<ol> <li>Purpose of financial reporting.</li> <li>Challenges to corporate financial dislosure.</li> <li>Review of basic financial statements.</li> <li>Balance Sheet analysis.</li> <li>Income Statement analysis.</li> <li>Cash Flow Statement analysis.</li> <li>Accrual vs cash based accounting.</li> <li>Financial statements' articulation.</li> <li>Revenue, expense recogition. Matching principle.</li> <li>Valuation methodologies.</li> <li>Credit analysis.</li> <li>Use of financial derivatives.</li> <li>Selected case studies.</li> <li>Financial shenanigans - creative accounting.</li> <li>Ethics in finance.</li> </ol>	lectures exercises	30 / 54 24 / 54

## **Conditions of completion**

#### LECTURES

TYPE OF CREDIT	CREDIT INFLUENCE (IN %)
Exam (for the lecturers only)	50
Class work	25
Project	25

#### **EXERCISES**

TYPE OF CREDIT	CREDIT INFLUENCE (IN %)
Presence in classes	15
Project	40
Exercises final credit	45

## **Teaching methods**

- assignments
- discussion
- case studies
- brainstorming
- data analysis
- analysis of legal provisions
- multimedia presentations
- lectures
- data collection
- exercises
- group projects
- lectures with discussion
- movies

## Reading (compulsory)

- M.S. Fridson, F. Alvarez. Financial Statement Analysis: A Practitioner's Guide 2011
- Yahoo! Finance. Glossary 2019
- Investopedia. Financial Analysis Primer 2019

Reading (additional)			
• Lack of literature			

# Odniesienie efektów przedmiotowych do efektów kierunkowych, treści kształcenia, metod weryfikacji

	REFERENCE OF A GIVEN OUTCOME	REFERENCE OF A GIVEN OUTCOME	REFERENCE OF A GIVEN		
SYMBOL	TO THE PROFILE OUTCOME	TO THE COURSE CONTENT	OUTCOME TO THE VERIFICATION METHODS		
	KNOWLEDGE				
P_W1		1			
SYMBOL	REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME	REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT	REFERENCE OF A GIVEN OUTCOME TO THE		
	TO THE PROFILE OUTCOME	TO THE COURSE CONTENT	VERIFICATION METHODS		
SKILLS					
P_U1		1			
SYMBOL	REFERENCE OF A GIVEN OUTCOME	REFERENCE OF A GIVEN OUTCOME	REFERENCE OF A GIVEN OUTCOME TO THE		
STABOL	TO THE PROFILE OUTCOME	TO THE COURSE CONTENT	VERIFICATION METHODS		
SOCIAL COMPETENCES					
P_K1		1			