



**Field of study:**

## **Finance and Accounting**

**Subject: Contemporary financing sources and financial strategies**

Level of study: graduate studies

System of study: Full-time

Profile of studies: general academic

Subject: Contemporary financing sources and financial strategies

## **Form of classes and the ECTS points**

|          | Number of hours | ECTS points | Credit |
|----------|-----------------|-------------|--------|
| lectures | 30              |             | exam   |
| Total    | 30              | 3           |        |

## **Aims of teaching**

## Intended learning outcomes

| KNOWLEDGE          |                                                                                                                                                                                                                                                                                                                                         |                                  |
|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------|
| SYMBOL             | DESCRIPTION                                                                                                                                                                                                                                                                                                                             | REFERENCE TO THE PROFILE OUTCOME |
| P_W1               | Knowledge refers to a wide range of issues connected with existing financial sources and strategies. Knowledge refers to major to-day financial theoretical approaches discussed among scholars and practitioners in the field on financial strategies and theories of capital.                                                         | FiR_WG01_Mgr<br>FiR_WG03_Mgr     |
| SKILLS             |                                                                                                                                                                                                                                                                                                                                         |                                  |
| SYMBOL             | DESCRIPTION                                                                                                                                                                                                                                                                                                                             | REFERENCE TO THE PROFILE OUTCOME |
| P_U1               | Students who have completed this program are able to apply critical analysis into understanding and explanation financial sources with dynamics in economic developments on micro and macro levels. Graduates are able to apply systemic solutions and possess the skill of independent flexible reasoning and rational decision making | FiR_UW02_Mgr<br>FiR_UW03_Mgr     |
| SOCIAL COMPETENCES |                                                                                                                                                                                                                                                                                                                                         |                                  |
| SYMBOL             | DESCRIPTION                                                                                                                                                                                                                                                                                                                             | REFERENCE TO THE PROFILE OUTCOME |
| P_K1               | Is ready to critically assess the credibility of various sources and received management content, in particular to differentiate content with varying degrees of scientific certainty                                                                                                                                                   | FiR_KO01_Mgr<br>FiR_KO02_Mgr     |

## Course content

| NUMBER | DESCRIPTION                                                          | FORM OF CLASSES | NUMBER OF HOURS |
|--------|----------------------------------------------------------------------|-----------------|-----------------|
| 1      | The essence of capital and sources of financing                      | lectures        | 2 / 2           |
| 2      | Criteria for selection of financing sources                          | lectures        | 4 / 4           |
| 3      | Issue of shares                                                      | lectures        | 2 / 2           |
| 4      | Retained earnings as an internal source of financing for development | lectures        | 4 / 4           |

| NUMBER | DESCRIPTION                                                                                 | FORM OF CLASSES | NUMBER OF HOURS |
|--------|---------------------------------------------------------------------------------------------|-----------------|-----------------|
| 5      | Bond issue                                                                                  | lectures        | 2 / 2           |
| 6      | Bank loans and borrowings                                                                   | lectures        | 4 / 4           |
| 7      | Leasing as a source of financing development activities                                     | lectures        | 2 / 2           |
| 8      | The use of mezzanine capital in financing development activities                            | lectures        | 2 / 2           |
| 9      | Factoring and forfaiting                                                                    | lectures        | 2 / 2           |
| 10     | Asset securitization and issue of short-term debt securities                                | lectures        | 2 / 2           |
| 11     | European Union funds and their availability in financing innovative activity of enterprises | lectures        | 2 / 2           |
| 12     | Other sources of financing business operations                                              | lectures        | 2 / 2           |

## Conditions of completion

---

### LECTURES

| TYPE OF CREDIT                | CREDIT INFLUENCE (IN %) |
|-------------------------------|-------------------------|
| Exam (for the lecturers only) | 100                     |

## Teaching methods

---

- lectures
- discussion
- case studies
- multimedia presentations

## Reading (compulsory)

---

- Lack of literature

## Reading (additional)

---

- Stephen A. Ross, Randolph W. Westerfield, Bradford D. Jordan. Fundamentals of corporate finance 2018
- Thomas Piketty . Capital in the Twenty-First Century 2017

## Odniesienie efektów przedmiotowych do efektów kierunkowych, treści kształcenia, metod weryfikacji

| SYMBOL                    | REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME | REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT          | REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS |
|---------------------------|-----------------------------------------------------|-------------------------------------------------------------|----------------------------------------------------------|
| <b>KNOWLEDGE</b>          |                                                     |                                                             |                                                          |
| P_W1                      | FiR_WG01_Mgr<br>FiR_WG03_Mgr                        | 1<br>2<br>3<br>4<br>5<br>6<br>7<br>8<br>9<br>10<br>11<br>12 |                                                          |
| SYMBOL                    | REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME | REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT          | REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS |
| <b>SKILLS</b>             |                                                     |                                                             |                                                          |
| P_U1                      | FiR_UW02_Mgr<br>FiR_UW03_Mgr                        | 1<br>2<br>3<br>4<br>5<br>6<br>7<br>8<br>9<br>10<br>11<br>12 |                                                          |
| SYMBOL                    | REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME | REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT          | REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS |
| <b>SOCIAL COMPETENCES</b> |                                                     |                                                             |                                                          |
| P_K1                      | FiR_KO01_Mgr<br>FiR_KO02_Mgr                        | 1<br>2<br>3<br>4<br>5<br>6<br>7<br>8<br>9<br>10<br>11<br>12 |                                                          |