

**Field of study:****Political Science**

**Subject: Social Communication in practice**

Level of study: undergraduate studies

System of study: Full-time

Profile of studies: practical

Subject: Social Communication in practice

**Form of classes and the ECTS points**

	Number of hours	ECTS points	Credit
conversation class	30		credit with mark
conversation classes	30		credit with mark
Total	60	5	

**Aims of teaching**

Develop the understanding of different communication strategies.  
Improve social communication skills.

## Intended learning outcomes

KNOWLEDGE		
SYMBOL	DESCRIPTION	REFERENCE TO THE PROFILE OUTCOME
P_W1	Provide students with the appropriate knowledge that allows them to analyze common communication acts	Pol_WG02 Pol_WK02
P_W2	Develop student's understanding of the key issues in social communication	Pol_WG01
SKILLS		
SYMBOL	DESCRIPTION	REFERENCE TO THE PROFILE OUTCOME
P_U1	Can use the appropriate communication strategies.	Pol_UW06 Pol_UK01
SOCIAL COMPETENCES		
SYMBOL	DESCRIPTION	REFERENCE TO THE PROFILE OUTCOME
P_K1	Can analyze a variety of communication acts.	Pol_KK02 Pol_KO05
P_K2	Ethically use, document and integrate source	Pol_KK01

## Course content

NUMBER	DESCRIPTION	FORM OF CLASSES	NUMBER OF HOURS
1	Human communication: definition, forms, levels of communication	conversation class	2 / 2
2	History and the future of human communication.	conversation class	2 / 2
3	Communication Competence. Introduction.	conversation class	3 / 3
4	Communication Competence: Effective listening.	conversation class	3 / 3

NUMBER	DESCRIPTION	FORM OF CLASSES	NUMBER OF HOURS
5	Effective interpersonal communication.	conversation class	6 / 6
6	Effective group communication.	conversation class	6 / 6
7	Strategies for developing competence related to four main dimensions of communication: A. Objective B. Content C. Style D. Process	conversation class	4 / 4
8	Effective networking.	conversation class	4 / 4

## Conditions of completion

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### CONVERSATION CLASS

TYPE OF CREDIT	CREDIT INFLUENCE (IN %)
Presence in classes	30
Class work	40
Project	30

### CONVERSATION CLASSES

TYPE OF CREDIT	CREDIT INFLUENCE (IN %)
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Lack of definite importance.

## Teaching methods

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- exercises
- lectures with discussion
- multimedia presentations

## Reading (compulsory)

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- Dignen, Bob. Collins Effective International Business Communication 2013

## Reading (additional)

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- A. Antczak, B. Sypniewska. . Cross-Cultural Personal Selling 2017

## Odniesienie efektów przedmiotowych do efektów kierunkowych, treści kształcenia, metod weryfikacji

SYMBOL	REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME	REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT	REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS
<b>KNOWLEDGE</b>			
P_W1	Pol_WG02 Pol_WK02	1 2 3 4 6	Active class participation
P_W2	Pol_WG01	4 6	Class work Project
SYMBOL	REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME	REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT	REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS
<b>SKILLS</b>			
P_U1	Pol_UW06 Pol_UK01	6	Class work
SYMBOL	REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME	REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT	REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS
<b>SOCIAL COMPETENCES</b>			
P_K1	Pol_KK02 Pol_KO05	2 4 5 6 7 8	Active participation in classes in solving tasks, examples and case studies
P_K2	Pol_KK01	6	Class work Case studies Project