

**Field of study:****Psychology****Subject: Business Ethics & CSR**

Level of study: graduate studies

System of study: Full-time

Profile of studies: general academic

Subject: Business Ethics & CSR

Form of classes and the ECTS points

	Number of hours	ECTS points	Credit
lectures	15		exam
Total	15	2	

Aims of teaching

The course will develop student's understanding of our moral obligations to each other, and the importance of treating people equally while incorporating their diverse ideas.

Intended learning outcomes

KNOWLEDGE		
SYMBOL	DESCRIPTION	REFERENCE TO THE PROFILE OUTCOME
P_W1	Provide students with the appropriate knowledge that allows them to correctly identify common ethical problems.	Ps_WK04_Mgr
P_W2	Provide students with the appropriate knowledge that allows them to analyze and provide solutions to common ethical problems.	Ps_WK02_Mgr
P_W3	Develop student's understanding of the key issues in Corporate Social Responsibility.	Ps_WK03_Mgr
SKILLS		
SYMBOL	DESCRIPTION	REFERENCE TO THE PROFILE OUTCOME
P_U1	Acquire the skills to develop own knowledge about the key issues in Business Ethics and CSR	Ps_UW11_Mgr
SOCIAL COMPETENCES		
SYMBOL	DESCRIPTION	REFERENCE TO THE PROFILE OUTCOME
P_K1	Advance students ability to assess the benefits and the difficulties associated with different ways of managing ethics in organizations.	Ps_KO04_Mgr Ps_KO05_Mgr
P_K2	Apply the knowledge of corporate social responsibility to the current business topics.	Ps_KR05_Mgr

Course content

NUMBER	DESCRIPTION	FORM OF CLASSES	NUMBER OF HOURS
1	Introduction to business ethicsh. Ethics and morality. Ethics and Law. Ethics and communication. Moral language.	lectures	2 / 2
2	Ethical problems and dilemmas. Evaluation of different approaches: Prescriptive and Psychological. Kohlberg's Theory of Moral Development.	lectures	2 / 2

NUMBER	DESCRIPTION	FORM OF CLASSES	NUMBER OF HOURS
3	Deontological ethics. The core principles of deontology. What justifies the means in deontology?	lectures	2 / 2
4	The Basic Principles of Utilitarianism and Virtue Ethics.	lectures	2 / 2
5	Principles of Social Responsibility. CRS in European Union. Sustainable Development Goals (UNDP)	lectures	2 / 2
6	Social Responsibility in Advertising	lectures	2 / 2
7	Technological Innovations for Sustainable Development	lectures	2 / 2
8	CSR and Climate Change Implications for local and global enterprises	lectures	1 / 1

Conditions of completion

LECTURES

TYPE OF CREDIT	CREDIT INFLUENCE (IN %)
Exam (for the lecturers only)	60
Presence in classes	25
Project	15

Teaching methods

- lectures accompanied by an analysis of case studies
- lectures with discussion
- lectures accompanied by an analysis of case studies
- analysis of legal provisions

Reading (compulsory)

- K.A. Nelson, L.K. Treviño. Managing Business Ethics: 1999
- R. S. Saucier. Marketing Ethics 2008

Reading (additional)

- A. Antczak, B. Sypniewska. Cross-Cultural Personal Selling 2017
- Julia Markovits . Ethics: Utilitarianism, <https://www.khanacademy.org/> 2008
- Stanford Encyclopedia of Philosophy. Business Ethics 2016

Odniesienie efektów przedmiotowych do efektów kierunkowych, treści kształcenia, metod weryfikacji

SYMBOL	REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME	REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT	REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS
KNOWLEDGE			
P_W1	Ps_WK04_Mgr	1 2 3 4	Active class participation Exam
P_W2	Ps_WK02_Mgr	3 4	Exam
P_W3	Ps_WK03_Mgr	4 5 6 7 8	Active class participation
SYMBOL	REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME	REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT	REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS
SKILLS			
P_U1	Ps_UW11_Mgr	3 6 7 8	Active class participation exam
SYMBOL	REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME	REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT	REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS
SOCIAL COMPETENCES			
P_K1	Ps_KO04_Mgr Ps_KO05_Mgr	2 3 4 5 7 8	Active class participation project
P_K2	Ps_KR05_Mgr	4 6 7 8	exam project