

**Field of study:****Psychology****Subject: Business Ethics & CSR**

Level of study: graduate studies

System of study: Full-time

Profile of studies: general academic

Subject: Business Ethics &amp; CSR

**Form of classes and the ECTS points**

	Number of hours	ECTS points	Credit
lectures	15		exam
Total	15	2	

**Aims of teaching**

The course will develop student's understanding of our moral obligations to each other, and the importance of treating people equally while incorporating their diverse ideas.

## Intended learning outcomes

KNOWLEDGE		
SYMBOL	DESCRIPTION	REFERENCE TO THE PROFILE OUTCOME
P_W1	Provide students with the appropriate knowledge that allows them to correctly identify common ethical problems.	Ps_WK04_Mgr
P_W2	Provide students with the appropriate knowledge that allows them to analyze and provide solutions to common ethical problems.	Ps_WK02_Mgr
P_W3	Develop student's understanding of the key issues in Corporate Social Responsibility.	Ps_WK03_Mgr
SKILLS		
SYMBOL	DESCRIPTION	REFERENCE TO THE PROFILE OUTCOME
P_U1	Acquire the skills to develop own knowledge about the key issues in Business Ethics and CSR	Ps_UW11_Mgr
SOCIAL COMPETENCES		
SYMBOL	DESCRIPTION	REFERENCE TO THE PROFILE OUTCOME
P_K1	Advance students ability to assess the benefits and the difficulties associated with different ways of managing ethics in organizations.	Ps_KO04_Mgr Ps_KO05_Mgr
P_K2	Apply the knowledge of corporate social responsibility to the current business topics.	Ps_KR05_Mgr

## Course content

NUMBER	DESCRIPTION	FORM OF CLASSES	NUMBER OF HOURS
1	Introduction to business ethicsh. Ethics and morality. Ethics and Law. Ethics and communication. Moral language.	lectures	2 / 2
2	Ethical problems and dilemmas. Evaluation of different approaches: Prescriptive and Psychological. Kohlberg's Theory of Moral Development.	lectures	2 / 2

NUMBER	DESCRIPTION	FORM OF CLASSES	NUMBER OF HOURS
3	Deontological ethics. The core principles of deontology. What justifies the means in deontology?	lectures	2 / 2
4	The Basic Principles of Utilitarianism and Virtue Ethics.	lectures	2 / 2
5	Principles of Social Responsibility. CRS in European Union. Sustainable Development Goals (UNDP)	lectures	2 / 2
6	Social Responsibility in Advertising	lectures	2 / 2
7	Technological Innovations for Sustainable Development	lectures	2 / 2
8	CSR and Climate Change Implications for local and global enterprises	lectures	1 / 1

## Conditions of completion

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### LECTURES

TYPE OF CREDIT	CREDIT INFLUENCE (IN %)
Exam (for the lecturers only)	60
Presence in classes	25
Project	15

## Teaching methods

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- lectures accompanied by an analysis of case studies
- lectures with discussion
- lectures accompanied by an analysis of case studies
- analysis of legal provisions

## Reading (compulsory)

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- K.A. Nelson, L.K. Treviño. Managing Business Ethics: 1999
- R. S. Saucier. Marketing Ethics 2008

## Reading (additional)

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- A. Antczak, B. Sypniewska. Cross-Cultural Personal Selling 2017
- Julia Markovits . Ethics: Utilitarianism, <https://www.khanacademy.org/> 2008
- Stanford Encyclopedia of Philosophy. Business Ethics 2016

## Odniesienie efektów przedmiotowych do efektów kierunkowych, treści kształcenia, metod weryfikacji

SYMBOL	REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME	REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT	REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS
<b>KNOWLEDGE</b>			
P_W1	Ps_WK04_Mgr	1 2 3 4	Active class participation Exam
P_W2	Ps_WK02_Mgr	3 4	Exam
P_W3	Ps_WK03_Mgr	4 5 6 7 8	Active class participation
SYMBOL	REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME	REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT	REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS
<b>SKILLS</b>			
P_U1	Ps_UW11_Mgr	3 6 7 8	Active class participation exam
SYMBOL	REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME	REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT	REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS
<b>SOCIAL COMPETENCES</b>			
P_K1	Ps_KO04_Mgr Ps_KO05_Mgr	2 3 4 5 7 8	Active class participation project
P_K2	Ps_KR05_Mgr	4 6 7 8	exam project