



Field of study:

Management

Subject: International Business Law

Level of study: undergraduate studies

System of study: Full-time

Profile of studies: general academic

Subject: International Business Law

Form of classes and the ECTS points

	Number of hours	ECTS points	Credit
lectures	30		exam
Total	30	5	

Aims of teaching

The course will develop student's understanding of legal system in EU countries and the legal environment of business, especially: contracts, torts, property.

Intended learning outcomes

KNOWLEDGE		
SYMBOL	DESCRIPTION	REFERENCE TO THE PROFILE OUTCOME
P_W1	Explains relevant legal terms in business.	Zarz_WG02_Lic Zarz_WK05_Lic
P_W2	Recognizes the essential principles governing the application of that law in a commercial context	Zarz_WG02_Lic Zarz_WK03_Lic Zarz_WK05_Lic
P_W3	Describes rules governing civil law.	Zarz_WG02_Lic Zarz_WK03_Lic Zarz_WK05_Lic
P_W4	Identifies and discusses the legal implications of business decisions.	Zarz_WK03_Lic Zarz_WK05_Lic
SKILLS		
SYMBOL	DESCRIPTION	REFERENCE TO THE PROFILE OUTCOME
P_U1	Evaluate choices and actions and relate consequences to decision-making	Zarz_UW04_Lic Zarz_UK02_Lic
P_U2	Uses fundamental legal terminology	Zarz_UW02_Lic Zarz_UK02_Lic Zarz_UO01_Lic
P_U3	List sources of law in EU member countries. Explains the difference between primary and secondary law in EU.	Zarz_UW02_Lic
SOCIAL COMPETENCES		
SYMBOL	DESCRIPTION	REFERENCE TO THE PROFILE OUTCOME
P_K1	Gather and assess legal information relevant to a given business topic	Zarz_KK01_Lic
P_K2	Developes critical thinking and problem solving skills.	Zarz_KK01_Lic Zarz_KO04_Lic
P_K3	Discuss the purposes and functions of law for entrepreneurs.	Zarz_KO02_Lic

Course content

NUMBER	DESCRIPTION	FORM OF CLASSES	NUMBER OF HOURS
1	The notion of law. Legal systems. Differences between Common Law and Civil Law.	lectures	3 / 3
2	Major fields of law. Public and private law. Branches of law. The Hierarchy of Laws.	lectures	4 / 4
3	The rules governing civil law. The concept of a legal transaction The natural person and a legal person. The legal capacity to enter into legal transaction.	lectures	2 / 2
4	Contract law. The requirements for a valid contract. The difference between an offer and an invitation to make an offer. Types of contracts. Contract of sale, contract of mandate, contract of lease.	lectures	3 / 3
5	Business Entities. Sole proprietorship, partnership, companies, cooperative.	lectures	3 / 3
6	Property rights. Ownership and other real rights. Mortgage. Dispositions concerning ownership and other real rights.	lectures	3 / 3
7	Intellectual property law. Copyright. Related Rights. Industrial design rights. Patents. Trademarks. Geographical Indications.	lectures	4 / 4
8	Trade and Innovation. Licensing and selling intellectual property. World Intellectual Property Organization.	lectures	3 / 3
9	International bussiness Law (1). The World Trade Organization.	lectures	3 / 3
10	International bussiness Law (2). European Union. Main Characteristics of the European Union's Legal System	lectures	2 / 2

Conditions of completion

LECTURES

TYPE OF CREDIT	CREDIT INFLUENCE (IN %)
Exam (for the lecturers only)	80
Class work	20

Teaching methods

- lectures accompanied by an analysis of case studies
- multimedia presentations
- Discussion

Reading (compulsory)

- Marcin Jamroz . Basics of Law 2015

Reading (additional)

- R. D. Saucier. Marketing ethics 2008
- WIPO . What is Intellectual Property ?
<https://www.wipo.int/publications/en/details.jsp?id=99&plang=EN> 2004, 2018
- Klaus-Dieter Borchardt . The ABC of European Union law 2010
- WTO. WTO IN BRIEF, https://www.wto.org/english/thewto_e/whatis_e/inbrief_e/inbr_e.pdf 2018

Odniesienie efektów przedmiotowych do efektów kierunkowych, treści kształcenia, metod weryfikacji

SYMBOL	REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME	REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT	REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS
KNOWLEDGE			
P_W1	Zarz_WG02_Lic Zarz_WK05_Lic	4 6 7 8 9 10	Exam Active class participation
P_W2	Zarz_WG02_Lic Zarz_WK03_Lic Zarz_WK05_Lic	4 5 6 7 8	Exam
P_W3	Zarz_WG02_Lic Zarz_WK03_Lic Zarz_WK05_Lic	3 4 6	Exam
P_W4	Zarz_WK03_Lic Zarz_WK05_Lic		
SYMBOL	REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME	REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT	REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS
SKILLS			
P_U1	Zarz_UW04_Lic Zarz_UK02_Lic	5 7 9	Active class participation Exam
P_U2	Zarz_UW02_Lic Zarz_UK02_Lic Zarz_UO01_Lic	1 3 4 6 8 9	Active class participation exam
P_U3	Zarz_UW02_Lic	2 10	Active class participation Exam
SYMBOL	REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME	REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT	REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS
SOCIAL COMPETENCES			
P_K1	Zarz_KK01_Lic	2 4 6 7 9	Active class participation

SYMBOL	REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME	REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT	REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS
SOCIAL COMPETENCES			
P_K2	Zarz_KK01_Lic Zarz_KO04_Lic	1 3 5 7	Active class participation Exam
P_K3	Zarz_KO02_Lic	7 8 9 10	Active class participation