



**Field of study:**

## **Management**

**Subject: International Business Law**

Level of study: undergraduate studies

System of study: Full-time

Profile of studies: general academic

Subject: International Business Law

## **Form of classes and the ECTS points**

	Number of hours	ECTS points	Credit
lectures	30		exam
consultations	0		credit with mark
Total	30	5	

## **Aims of teaching**

The course will develop student's understanding of legal system in EU countries and the legal environment of business, especially: contracts, torts, property.

## Intended learning outcomes

KNOWLEDGE		
SYMBOL	DESCRIPTION	REFERENCE TO THE PROFILE OUTCOME
P_W1	Explains relevant legal terms in business.	Zarz_WG02_Lic Zarz_WK03_Lic Zarz_WK05_Lic
P_W2	Recognizes the essential principles governing the application of that law in a commercial context	Zarz_WG02_Lic Zarz_WK03_Lic
P_W3	Describes rules governing civil law.	Zarz_WK03_Lic Zarz_WK05_Lic
P_W4	Identifies and discusses the legal implications of business decisions.	Zarz_WK03_Lic Zarz_WK04_Lic Zarz_WK05_Lic
SKILLS		
SYMBOL	DESCRIPTION	REFERENCE TO THE PROFILE OUTCOME
P_U1	Evaluate choices and actions and relate consequences to decision-making	Zarz_UW11_Lic Zarz_UK01_Lic
P_U2	Uses fundamental legal terminology	Zarz_UU01_Lic
P_U3	List sources of law in EU member countries. Explains the difference between primary and secondary law in EU.	Zarz_UW07_Lic
SOCIAL COMPETENCES		
SYMBOL	DESCRIPTION	REFERENCE TO THE PROFILE OUTCOME
P_K1	Gather and assess legal information relevant to a given business topic	Zarz_KO02_Lic
P_K2	Developes critical thinking and problem solving skills.	Zarz_KO04_Lic
P_K3	Discuss the purposes and functions of law for entrepreneurs.	Zarz_KO02_Lic Zarz_KO04_Lic

## Course content

NUMBER	DESCRIPTION	FORM OF CLASSES	NUMBER OF HOURS
1	The notion of law. Legal systems. Differences between Common Law and Civil Law.	lectures	3 / 3
2	Major fields of law. Public and private law. Branches of law. The Hierarchy of Laws.	lectures	4 / 4
3	The rules governing civil law. The concept of a legal transaction The natural person and a legal person. The legal capacity to enter into legal transaction.	lectures	2 / 2
4	Contract law. The requirements for a valid contract. The difference between an offer and an invitation to make an offer. Types of contracts. Contract of sale, contract of mandate, contract of lease.	lectures	3 / 3
5	Business Entities. Sole proprietorship, partnership, companies, cooperative.	lectures	3 / 3
6	Property rights. Ownership and other real rights. Mortgage. Dispositions concerning ownership and other real rights.	lectures	3 / 3
7	Intellectual property law. Copyright. Related Rights. Industrial design rights. Patents. Trademarks. Geographical Indications.	lectures	4 / 4
8	Trade and Innovation. Licensing and selling intellectual property. World Intellectual Property Organization.	lectures	3 / 3
9	International bussiness Law (1). The World Trade Organization.	lectures	3 / 3
10	International bussiness Law (2). European Union. Main Characteristics of the European Union's Legal System	lectures	2 / 2

## Conditions of completion

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### LECTURES

TYPE OF CREDIT	CREDIT INFLUENCE (IN %)
Exam (for the lecturers only)	80
Class work	20

### CONSULTATIONS

TYPE OF CREDIT	CREDIT INFLUENCE (IN %)
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Lack of definite importance.

## Teaching methods

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- lectures accompanied by an analysis of case studies
- multimedia presentations
- Discussion

## Reading (compulsory)

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- Marcin Jamroz . Basics of Law 2015

## Reading (additional)

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- R. D. Saucier. Marketing ethics 2008
- WIPO . What is Intellectual Property ?  
<https://www.wipo.int/publications/en/details.jsp?id=99&plang=EN> 2004, 2018
- Klaus-Dieter Borchardt . The ABC of European Union law 2010
- WTO. WTO IN BRIEF, [https://www.wto.org/english/thewto\\_e/whatis\\_e/inbrief\\_e/inbr\\_e.pdf](https://www.wto.org/english/thewto_e/whatis_e/inbrief_e/inbr_e.pdf) 2018

## Odniesienie efektów przedmiotowych do efektów kierunkowych, treści kształcenia, metod weryfikacji

SYMBOL	REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME	REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT	REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS
<b>KNOWLEDGE</b>			
P_W1	Zarz_WG02_Lic Zarz_WK03_Lic Zarz_WK05_Lic	4 6 7 8 9 10	Exam Active class participation
P_W2	Zarz_WG02_Lic Zarz_WK03_Lic	4 5 6 7 8	Exam
P_W3	Zarz_WK03_Lic Zarz_WK05_Lic	3 4 6	Exam
P_W4	Zarz_WK03_Lic Zarz_WK04_Lic Zarz_WK05_Lic		
SYMBOL	REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME	REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT	REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS
<b>SKILLS</b>			
P_U1	Zarz_UW11_Lic Zarz_UK01_Lic	5 7 9	Active class participation Exam
P_U2	Zarz_UU01_Lic	1 3 4 6 8 9	Active class participation exam
P_U3	Zarz_UW07_Lic	2 10	Active class participation Exam
SYMBOL	REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME	REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT	REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS
<b>SOCIAL COMPETENCES</b>			
P_K1	Zarz_KO02_Lic	2 4 6 7 9	Active class participation

SYMBOL	REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME	REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT	REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS
<b>SOCIAL COMPETENCES</b>			
P_K2	Zarz_KO04_Lic	1 3 5 7	Active class participation Exam
P_K3	Zarz_KO02_Lic Zarz_KO04_Lic	7 8 9 10	Active class participation