



Field of study:

Management

Subject: Leadership styles and crisis management

Level of study: graduate studies

System of study: Full-time

Profile of studies: general academic

Subject: Leadership styles and crisis management

Form of classes and the ECTS points

	Number of hours	ECTS points	Credit
lectures	30		exam
exercises	10		credit with mark
Total	40	5	

Aims of teaching

1. To introduce the theory and practice of leadership in the company and their importance in the management sciences.
2. To familiarise students with key theories and models of leadership.
3. To familiarise students with key leadership styles in different business contexts.
4. To familiarise students with the definition, types and methods of crisis management in the business contexts.

Intended learning outcomes

KNOWLEDGE		
SYMBOL	DESCRIPTION	REFERENCE TO THE PROFILE OUTCOME
P_W1	The student knows theory and practice of leadership in the company and their importance in the management of the company.	Zarz_WG01_Mgr Zarz_WG03_Mgr Zarz_WG04_Mgr
P_W2	The student knows key models and styles of leadership and their application in different management contexts.	Zarz_WG03_Mgr Zarz_WG04_Mgr Zarz_WG05_Mgr
P_W3	The student knows the definition, types and methods of crisis management in different business contexts.	Zarz_WG05_Mgr Zarz_WG06_Mgr Zarz_WG10_Mgr
SKILLS		
SYMBOL	DESCRIPTION	REFERENCE TO THE PROFILE OUTCOME
P_U1	The student is able to correctly recognize and manage different types of leadership styles in different business contexts.	Zarz_UW01_Mgr Zarz_UW03_Mgr Zarz_UW06_Mgr
P_U2	The student is able to correctly recognize different types of crises in the company and is able to effectively apply the knowledge to propose the solutions.	Zarz_UW01_Mgr Zarz_UW02_Mgr Zarz_UW06_Mgr Zarz_UK02_Mgr
SOCIAL COMPETENCES		
SYMBOL	DESCRIPTION	REFERENCE TO THE PROFILE OUTCOME
P_K1	The student is able to hold the discussion in the group and work on the specific practical applications of the acquired knowledge.	Zarz_KK01_Mgr Zarz_KO02_Mgr Zarz_KO03_Mgr Zarz_KO04_Mgr

Course content

NUMBER	DESCRIPTION	FORM OF CLASSES	NUMBER OF HOURS
1	1. Leadership definition, definition of leadership styles in business context and non business context 2. Leadership in the context of individual development and development of groups 3. Diagnosis and evaluation of leadership styles 4. Crisis in organisation - definition 5. Diagnosis of reasons for crisis 6. What can we see in the environment when the crisis comes 7. Can crisis be forecasted - external crisis as the rapid external change vs internal crisis 8. Tools that worked before do not work in crisis need for different leadership and management style 9. Crisis management methods based on crisis reasons in the company external environment 10. Image crisis - reasons, tools 11. Internal crisis - function of internal conflicts 12. Reality after the crisis - key challenges and tools to use 13. Crisis as the nr opportunity for the enterprise.	lectures	30 / 30
2	1. Methods and diagnosis of different leadership styles. Case studies. 2. Analysis of the company environment in the situation of crisis 3. Image crisis and internal crisis. 4. The crisis as the new opportunity for the company	exercises	10 / 10

Conditions of completion

LECTURES

TYPE OF CREDIT	CREDIT INFLUENCE (IN %)
Exam (for the lecturers only)	50
Exercises final credit	50

EXERCISES

TYPE OF CREDIT	CREDIT INFLUENCE (IN %)
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Lack of definite importance.

Teaching methods

- lectures
- groups discussion
- individual activity
- discussion in the class
- exercises

Reading (compulsory)

- Sherwyn P. Morreale, Brian H. Spitzberg, J. Kevin Barge . Human Communication 2006
- Hermann Simon. Beat the Crisis_ 33 Quick Solutions for Your Company 2010

Reading (additional)

- Gerald Harris. Ger The Art of Quantum Planning_ Lessons from Quantum Physics for Breakthrough Strategy, Innovation, and Leadership 2010
- Louis Carter. Best practices in leadership development and organization change_ how the best companies ensure meaningful change and sustainable leadership 2005

Odniesienie efektów przedmiotowych do efektów kierunkowych, treści kształcenia, metod weryfikacji

SYMBOL	REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME	REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT	REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS
KNOWLEDGE			
P_W1	Zarz_WG01_Mgr Zarz_WG03_Mgr Zarz_WG04_Mgr	1	exam Activity during the lectures and exercises
P_W2	Zarz_WG03_Mgr Zarz_WG04_Mgr Zarz_WG05_Mgr	1	exam Activity during the lectures and exercises
P_W3	Zarz_WG05_Mgr Zarz_WG06_Mgr Zarz_WG10_Mgr	1	exam Activity during the lectures and exercises
SYMBOL	REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME	REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT	REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS
SKILLS			
P_U1	Zarz_UW01_Mgr Zarz_UW03_Mgr Zarz_UW06_Mgr	2	exercises written test Ability to work in the team and hold discussion Activity during the lectures and exercises
P_U2	Zarz_UW01_Mgr Zarz_UW02_Mgr Zarz_UW06_Mgr Zarz_UK02_Mgr	2	exercises written test Ability to work in the team and hold discussion Activity during the lectures and exercises
SYMBOL	REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME	REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT	REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS
SOCIAL COMPETENCES			
P_K1	Zarz_KK01_Mgr Zarz_KO02_Mgr Zarz_KO03_Mgr Zarz_KO04_Mgr	2	Ability to work in the team and hold discussion