



Field of study:

Management

Subject: Management concepts

Level of study: graduate studies

System of study: Full-time

Profile of studies: general academic

Subject: Management concepts

Form of classes and the ECTS points

	Number of hours	ECTS points	Credit
lectures	30		exam
Total	30	5	

Aims of teaching

Purpose of Education: Familiarizing students with the most common concepts of contemporary management science.

After finishing the course the student can:

- explain practical managerial problems using known theoretical concepts
- perform independently an analysis of the most common practical managerial problems

Intended learning outcomes

KNOWLEDGE		
SYMBOL	DESCRIPTION	REFERENCE TO THE PROFILE OUTCOME
P_W1	Has basic knowledge of managerial and entrepreneurial determinants of a successful management.	Zarz_WG01_Mgr
SKILLS		
SYMBOL	DESCRIPTION	REFERENCE TO THE PROFILE OUTCOME
P_U1	Knows how to self-manage the expectations and own effectiveness.	Zarz_UW06_Mgr
SOCIAL COMPETENCES		
SYMBOL	DESCRIPTION	REFERENCE TO THE PROFILE OUTCOME
P_K1	Understands basic determinants of the effective teamwork.	Zarz_KK02_Mgr

Course content

NUMBER	DESCRIPTION	FORM OF CLASSES	NUMBER OF HOURS
1	Introduction Assessment method. Previous Courses. Teamwork.	lectures	3 / 3
2	Classic Concepts of Management Approaches in Management Science. Taylorism. Motivation. Performance	lectures	4 / 4
3	Management and Entrepreneurship Manager and Entrepreneur. Ownership in Company. Profile of the Entrepreneur. Market Failure.	lectures	3 / 3
4	Self-Efficiency, Stress and Personal Development Time Management. Self-SWOT. Work/Life Balance. Coaching and Mentoring. Types of Stress. Reasons and Results of Stress. Professional Burnout.	lectures	3 / 3
5	Creativity Individual and Group Creativity. Algorithms. Heuristics. Development. Barriers.	lectures	4 / 4

NUMBER	DESCRIPTION	FORM OF CLASSES	NUMBER OF HOURS
6	Human Resources Management Models. Determinants of Efficiency. Elements.	lectures	3 / 3
7	Organizational Behavior Group Dynamics. Team Roles. Phases of Work. Limitations and Dangers.	lectures	3 / 3
8	Project Management WBS. Milestones. Deliverables. Critical Path. Project Triangle. Schedule. Budget. Manager's Competence.	lectures	4 / 4
9	Change Management Change Resistance. Psychology of Change.	lectures	3 / 3

Conditions of completion

LECTURES

TYPE OF CREDIT	CREDIT INFLUENCE (IN %)
Exam (for the lecturers only)	50
Class work	50

Teaching methods

- Discussion
- exercises
- games
- group work
- lectures
- lectures accompanied by an analysis of case studies
- lectures with discussion
- movies

Reading (compulsory)

- Ricky Griffin. Fundamentals of Management 2013

Reading (additional)

- Tim Hannagan. Management: Concepts and Practices 2008

Odniesienie efektów przedmiotowych do efektów kierunkowych, treści kształcenia, metod weryfikacji

SYMBOL	REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME	REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT	REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS
KNOWLEDGE			
P_W1	Zarz_WG01_Mgr	1 2 3 4 5 6 7 8 9	Active class participation Active participation in classes in solving tasks, examples and case studies Discussion during lectures exam
SYMBOL	REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME	REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT	REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS
SKILLS			
P_U1	Zarz_UW06_Mgr	2 3 4 5 6 7 8 9	Active class participation Active participation in classes in solving tasks, examples and case studies Discussion during lectures exam
SYMBOL	REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME	REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT	REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS
SOCIAL COMPETENCES			
P_K1	Zarz_KK02_Mgr	3 4 5 6 7 8 9	Active class participation Active participation in classes in solving tasks, examples and case studies Discussion during lectures exam