UNIVERSITY
OF ECONOMICS AND HUMAN SCIENCES
IN WARSAW

Field of study:

Management

> **Subject: Contemporary Quality management, Innovation management**

Level of study: graduate studies

System of study: Full-time

Profile of studies: general academic

Subject: Contemporary Quality management, Innovation management

Form of classes and the ECTS points

	Number of hours	ECTS points	Credit
lectures	30		exam
Total	30	4	

Aims of teaching

The aim of the course is to provide students with contemporary knowledge and skills in quality and innovation management basing on modern management theories. the result of the course will be preparing students to building quality management system and implementing innovation culture in the company.

Intended learning outcomes

<table>
<tr><td colspan="3" align="center">**KNOWLEDGE**</td></tr>
<tr><td align="center">**SYMBOL**</td><td align="center">**DESCRIPTION**</td><td align="center">**REFERENCE TO THE PROFILE OUTCOME**</td></tr>
<tr><td align="center">P_W1</td><td>to know current state and history of quality management</td><td align="center">Zarz_WG03_Mgr
Zarz_WG04_Mgr
Zarz_WG05_Mgr</td></tr>
<tr><td align="center">P_W2</td><td>to know modern concepts of quality and innovation management</td><td align="center">Zarz_WG04_Mgr
Zarz_WG05_Mgr
Zarz_WG08_Mgr</td></tr>
<tr><td align="center">P_W3</td><td>to know the principles of quality and innovation management in the organisation</td><td align="center">Zarz_WG05_Mgr
Zarz_WG12_Mgr</td></tr>
<tr><td colspan="3" align="center">**SKILLS**</td></tr>
<tr><td align="center">**SYMBOL**</td><td align="center">**DESCRIPTION**</td><td align="center">**REFERENCE TO THE PROFILE OUTCOME**</td></tr>
<tr><td align="center">P_U1</td><td>The ability to build successful quality management system in the organisation</td><td align="center">Zarz_UW01_Mgr
Zarz_UW04_Mgr</td></tr>
<tr><td align="center">P_U2</td><td>The ability to build innovative idea</td><td align="center">Zarz_UW06_Mgr
Zarz_UW11_Mgr</td></tr>
<tr><td align="center">P_U3</td><td>The ability to build Canvas model of innovative idea</td><td align="center">Zarz_UW02_Mgr
Zarz_UW06_Mgr</td></tr>
<tr><td colspan="3" align="center">**SOCIAL COMPETENCES**</td></tr>
<tr><td align="center">**SYMBOL**</td><td align="center">**DESCRIPTION**</td><td align="center">**REFERENCE TO THE PROFILE OUTCOME**</td></tr>
<tr><td align="center">P_K1</td><td>the ability to work in a team to develop the project and innovative idea</td><td align="center">Zarz_KO03_Mgr
Zarz_KO04_Mgr</td></tr>
<tr><td align="center">P_K2</td><td>the ability to think critically in developing principles and methods of TQM</td><td align="center">Zarz_KK03_Mgr
Zarz_KO02_Mgr</td></tr>
<tr><td align="center">P_K3</td><td>the ability to make a solution as the result of discussion of innovative problem</td><td align="center">Zarz_KK03_Mgr
Zarz_KO04_Mgr</td></tr>
</table>

Course content

NUMBER	DESCRIPTION	FORM OF CLASSES	NUMBER OF HOURS
1	Company quality management (definition, context, importance of quality management in the process of creating value for shareholders, dimensions of product and service quality)	lectures	6 / 6
2	History of quality management in the organisation (Juran, Deming, Crosby etc.)	lectures	4 / 4
3	Quality from the perspective of strategic management in the organization: building effective TQM system in the organisation	lectures	5 / 5
4	Company innovation management (definition, goal, shareholder perspective, strategic contribution, contribution to creating enterprise value; diffusion of innovations; innovations and creating value)	lectures	5 / 5
5	Building Innovation strategy (entrepreneurial mindset; the innovation process, selection of an innovative portfolio, implementation of innovations)	lectures	5 / 5
6	Innovation culture in the organisation and innovations in the emergent markets	lectures	5 / 5

Conditions of completion

TYPE OF CREDIT	CREDIT INFLUENCE (IN %)
Class work	20
Project	40
Exercises final credit	40

Teaching methods

- lectures
- case studies
- discussion in the class
- groups discussion
- groupworks
- multimedia presentations

Reading (compulsory)

- Besterfield D. et at.. Total Quality Management 2011
- Janakiraman. B and Gopal .R.K. Total Quality Management - Text and Cases 2006
- Bessant J., Tidd J.. Innovation and Entrepreneurship 2015

Reading (additional)

- Hill C., Jones D.. Strategic Management Theory: An. Integrated Approach 2016
- Strategyzer. Canvas Model 2012

Odniesienie efektów przedmiotowych do efektów kierunkowych, treści kształcenia, metod weryfikacji

SYMBOL	REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME	REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT	REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS
KNOWLEDGE			
P_W1	Zarz_WG03_Mgr Zarz_WG04_Mgr Zarz_WG05_Mgr	1 3	Ability to work in the team and hold discussion Activity during the lectures and exercises Case discussions
P_W2	Zarz_WG04_Mgr Zarz_WG05_Mgr Zarz_WG08_Mgr	2 3 4 5	Ability to work in the team and hold discussion Activity during the lectures and exercises Project
P_W3	Zarz_WG05_Mgr Zarz_WG12_Mgr	1 2 3 4 6	Activity during the lectures and exercises Project
SYMBOL	REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME	REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT	REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS
SKILLS			
P_U1	Zarz_UW01_Mgr Zarz_UW04_Mgr	1 2 3	Project Case studies
P_U2	Zarz_UW06_Mgr Zarz_UW11_Mgr	4 5 6	Case discussions class work Project
P_U3	Zarz_UW02_Mgr Zarz_UW06_Mgr	5 6	Project Ability to work in the team and hold discussion
SYMBOL	REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME	REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT	REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS
SOCIAL COMPETENCES			
P_K1	Zarz_KO03_Mgr Zarz_KO04_Mgr	1 2 4 5 6	Group discussion Project

SYMBOL	REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME	REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT	REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS
SOCIAL COMPETENCES			
P_K2	Zarz_KK03_Mgr Zarz_KO02_Mgr	1 2 3	Case discussions class work Group discussion
P_K3	Zarz_KK03_Mgr Zarz_KO04_Mgr	4 5 6	Project Activity during the lectures and exercises