



Field of study:

Management

Subject: Organisation and management theory

Level of study: undergraduate studies

System of study: Full-time

Profile of studies: general academic

Subject: Organisation and management theory

Form of classes and the ECTS points

| | Number of hours | ECTS points | Credit |
|----------|-----------------|-------------|--------|
| lectures | 0 | | exam |
| Total | 0 | 5 | |

Aims of teaching

To develop understanding of strategic issues related to managing innovations. Students will learn how to take a bird's eye view on innovations, new product development and trace mega-trends.

Intended learning outcomes

| KNOWLEDGE | | |
|-----------|---|--|
| SYMBOL | DESCRIPTION | REFERENCE TO THE PROFILE OUTCOME |
| P_W1 | Students will learn how to take a bird's eye view on innovations, new product development case studies and follow mega-trends related to innovations. They will also learn about common myths and pitfalls related to managing innovations. | Zarz_WG01_Lic Zarz_WG02_Lic Zarz_WG03_Lic Zarz_WG04_Lic Zarz_WG08_Lic Zarz_WG09_Lic Zarz_WG10_Lic Zarz_WG11_Lic Zarz_WG13_Lic Zarz_WG14_Lic Zarz_WK02_Lic Zarz_WK03_Lic Zarz_WK04_Lic Zarz_WK05_Lic |
| SKILLS | | |
| SYMBOL | DESCRIPTION | REFERENCE TO THE PROFILE OUTCOME |
| P_U1 | Follow trends, deiscover long-term patters, generalise local and current prespectives. They will | Zarz_UW01_Lic Zarz_UW02_Lic Zarz_UW03_Lic Zarz_UW04_Lic Zarz_UW06_Lic Zarz_UW07_Lic Zarz_UW08_Lic Zarz_UK01_Lic Zarz_UK02_Lic Zarz_UO01_Lic |

| SOCIAL COMPETENCES | | |
|--------------------|--|--|
| SYMBOL | DESCRIPTION | REFERENCE TO THE PROFILE OUTCOME |
| P_K1 | The students will learn how to combine the technological and social view of the innovation process | Zarz_KK01_Lic Zarz_KK02_Lic Zarz_KK03_Lic Zarz_KO02_Lic Zarz_KO03_Lic Zarz_KO04_Lic Zarz_KO05_Lic Zarz_KR01_Lic Zarz_KR02_Lic Zarz_KR03_Lic |

Course content

| NUMBER | DESCRIPTION | FORM OF CLASSES | NUMBER OF HOURS |
|--------|--|-----------------|-----------------|
| 1 | Students will learn about the latest global trends and their implications for strategic innovation management. They will study the development of new technologies in the distant and recent past and discover patterns. Additionally, they will learn about selected tools and methods of managing innovations. | lectures | 30 / 30 |

Conditions of completion

LECTURES

| TYPE OF CREDIT | CREDIT INFLUENCE (IN %) |
|-------------------------------|-------------------------|
| Exam (for the lecturers only) | 100 |

Teaching methods

- discussion in the class
- case studies
- lectures
- exercises
- workshops

Reading (compulsory)

- Christiansen. Disruptive Innovation: The Christensen Collection (The Innovator's Dilemma, The Innovator's Solution, The Innovator's DNA, and Harvard Business Review ... Will You Measure Your Life?") (4 Items) 2011

Reading (additional)

- Lack of literature

Odniesienie efektów przedmiotowych do efektów kierunkowych, treści kształcenia, metod weryfikacji

| SYMBOL | REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME | REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT | REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS |
|---------------------------|--|--|--|
| KNOWLEDGE | | | |
| P_W1 | Zarz_WG01_Lic Zarz_WG02_Lic Zarz_WG03_Lic Zarz_WG04_Lic Zarz_WG08_Lic Zarz_WG09_Lic Zarz_WG10_Lic Zarz_WG11_Lic Zarz_WG13_Lic Zarz_WG14_Lic Zarz_WK02_Lic Zarz_WK03_Lic Zarz_WK04_Lic Zarz_WK05_Lic | 1 | |
| SYMBOL | REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME | REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT | REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS |
| SKILLS | | | |
| P_U1 | Zarz_UW01_Lic Zarz_UW02_Lic Zarz_UW03_Lic Zarz_UW04_Lic Zarz_UW06_Lic Zarz_UW07_Lic Zarz_UW08_Lic Zarz_UK01_Lic Zarz_UK02_Lic Zarz_UO01_Lic | 1 | Ability to work in the team and hold discussion |
| SYMBOL | REFERENCE OF A GIVEN OUTCOME TO THE PROFILE OUTCOME | REFERENCE OF A GIVEN OUTCOME TO THE COURSE CONTENT | REFERENCE OF A GIVEN OUTCOME TO THE VERIFICATION METHODS |
| SOCIAL COMPETENCES | | | |
| P_K1 | Zarz_KK01_Lic Zarz_KK02_Lic Zarz_KK03_Lic Zarz_KO02_Lic Zarz_KO03_Lic Zarz_KO04_Lic Zarz_KO05_Lic Zarz_KR01_Lic Zarz_KR02_Lic Zarz_KR03_Lic | 1 | Ability to work in the team and hold discussion |